

ISAIAS JACKSON JR

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PROFESSIONAL SUMMARY

Dynamic and enthusiastic sports reporter with over 5 years of on-air experience covering major sporting events and interviewing high-profile athletes. Adept at delivering live reports with clarity and charisma, and skilled in researching and creating compelling sports stories. Currently seeking an on-air position to leverage my expertise in sports journalism and passion for sports to provide engaging and informative content to audiences.

WORK HISTORY

Freelance/Sports Broadcaster / WJOB 1230 AM / JEDTV - Hammond, IN / 10.2024 - Current

- Play By Play & Color Commentated for Indiana University Northwest Men's & Women's Basketball games, collaborated with production team to create visually appealing graphics and animations for on-air segments, cultivated strong interviewing skills in order to obtain valuable insights from athletes, coaches, officials, or other relevant sources when needed, offered on-air game predictions by researching past trends and statistics, produced Indiana University Northwest sporting events such as soccer, basketball & football games, promoted inclusive sports coverage by shedding light on underrepresented athletes or lesser-known competitive events, adapted to different broadcasting formats such as radio, television, podcasts, or digital streaming services.

Producer/On Air Personality / WTSMTV.com - Phoenix, AZ / 05.2023 - 10.2024

- Operated studio sound boards, desks and playout software for slick, professional broadcasts, boosted audience engagement by incorporating interactive elements and timely topics into talk show segments, contributed to increased readership by consistently producing compelling and relevant content on various sports events, provided reporting on the Arizona Diamondbacks, Phoenix Suns, Phoenix Mercury, & Arizona State Sun Devils sports games with consistency, enhanced audience engagement by incorporating multimedia elements and social media platforms in sports reporting, analyzed game statistics to offer insightful commentary on team performance during post-game analysis segments, Increased audience engagement by developing innovative and relevant talk show topics.

Producer/On Air Sports Expert / 1580 The Fanatic - Scottsdale, AZ / 11.2020 - 05.2023

- Board Op for Arizona Rattlers, GCU football and basketball games, producer for "The Jacobs and Helly Morning Show", "AIA Sports" / "AZ Preps 365", and on air personality/producer for "The Main Event with Steven McCollum", screen phone calls, call/reaching out for interviews, produce remote broadcasts, NEXTGEN programming skills, media coverage and interviewer for the Arizona Diamondbacks.

Promotions Assistant / Emmis Communications - Indianapolis, IN / 07.2019 - 08.2020

- Working with general equipment used at events including broadcast/remote technology, photo booth set up, etc., driving station vehicles to and from events, set up, execute and tear down of station and client events, capturing quality photos at events, communicate with clients and listeners at events, execute of event activities.

On-Air Radio Personality / 88.7 The Diamond WICR FM HD-1/3 / 08.2017 - 05.2020

- On-Air Personality, Wide Orbit skills, Audio Vault skills, produces remote broadcasts, engage audience through social media, interview skills, set up promotional events, screen calls for live talk shows, write and present sport casts, monitors and updates weather, traffic and news reports, media coverage and interviewer for Indianapolis Colts and Indiana Fever

AWARDS & ACCOMPLISHMENTS

- Bachelor of Science Degree - Electronic Media Concentration (University of Indianapolis)
- NBS Audio Podcast Submission Award - 1st Place
- NBS On The Spot Feature Video Package – 1st Place
- NBS Instagram Promo Video Competition – 1st Place
- "Cool To Stay In School" Scholarship
- Hammond College Bound Scholarship

EDUCATION

University Of Indianapolis - Indianapolis, IN / 05.2020
Bachelor of Science: Communications

SKILLS

- Audio Editing
- Sports Reporting
- Flexible and Adaptable
- Interview skills
- Social media savvy
- Live broadcasting
- Field Reporting
- Adobe Audition
- Wide Orbit skills
- NEXTGEN skills
- Content creation
- Camera operation
- Excellent Communication Abilities
- Engaging Storytelling